

IN FOCUS

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City Embarks on Historic Preservation

New Program Preserves Past While Building for the Future

Beverly Hills has always had its own distinctive charm. Now residents and businesses can take pride in a new element of the City's character – a historic preservation program that affirms and adds to the unique spirit of the community.

The City's historic preservation program is designed to do more than simply pay tribute to the past. By taking care of important landmarks the City of Beverly Hills is also preserving and enriching its renowned quality of life – for both current and future generations.

The new program will help protect historic buildings in Beverly Hills. Among other things, it can enhance neighborhoods, add property value and provide learning experiences for students, residents and visitors.

If you own a home believed to be historically significant, you can apply

to the City's program through the state Mills Act. **The deadline to apply is May 31.** Additional incentives for building owners will be shared as the program is further developed.

Provisions of the Beverly Hills ordinance include:

- A five-member Cultural Heritage
 Commission to recommend historic
 properties to the City Council
- Criteria for designating local landmarks to be listed on a City Register of Historic Places; standards include architectural
- significance, association with historic events or people and listing on a state or national historic register
- Pilot incentive program to encourage homeowners to preserve and restore architecturally significant residences

For more information visit www.beverlyhills.org/historicpreservation

Construction Opens New Chapter for Library



Don't mind the dust: the Library is being renewed! Now undergoing an 18-month renovation, the Beverly Hills Public Library lobby, Teen Zone and children's area will have a new look, and a new level of comfort and efficiency for visitors.

When the construction is finished, residents will find more seating, better security, a technology area and gathering places customized

for different age groups. In the meantime, the Library remains open during construction.

The Library has plans to create a bigger and better learning center for youngsters, and to make space and technology improvements in the popular Teen Zone. The children's area, maintaining its regular hours, has been temporarily moved to the second floor.

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Included in the new design are a more functional main lobby for the public, rooms for quiet reading and study, and a broad use of natural lighting. Overall, the design provides Library patrons with a more functional and comfortable space to read and enjoy learning.

For more information on the Library renovation project, visit www.bhpl.org

Here's the Scoop

Pet guardians in Beverly Hills are encouraged to "Do Your Dooty, Pick It Up" when strolling throughout the City with their pets. (And don't forget the leash – it's mandatory!)

Besides being the neighborly and responsible thing to do, cleaning up

after your pet prevents the waste from getting into storm drains – where it pollutes streams, lakes and the Santa Monica Bay.

Want an "It's Your Dooty" lawn sign?
Call the Beverly Hills Code Enforcement
office at 310-285-1119.

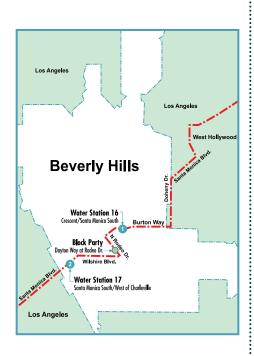


For more information, visit www.beverlyhills.org/doyourdooty

On the Run: LA Marathon in Town

About 200 runners from Beverly Hills are expected to race through their home town on **Sunday, March 18** during the "Stadium to Sea" Honda Los Angeles Marathon. The route continues west on Burton Way to Rodeo Drive, south to Wilshire, and then west to Santa Monica Boulevard. Streets adjacent to the route will be closed from around 7:30 am to 12:30 pm. **The Beverly Hills Farmers' Market will be closed on that day.**

Visit the City's website for information on the City's Block Party, detailed map of the course and parking options.



For more information, visit www.beverlyhills.org/marathon

Who Recycles? We Do It for You!

The City of Beverly Hills makes recycling so easy you might not even realize you're doing it.

Over 75 percent of all City waste is recycled. That's an impressive figure for a city the size of Beverly Hills – especially considering the state only requires us to divert 50 percent. The City's collection system is successful in capturing such a high percentage of recyclables because all of your mixed trash is sent to a Material Recovery Facility (MRF) where it's sorted for you.

So, with only two containers to haul to the curb – black for trash, green for yard waste – the City's recycling program is about as convenient for residents as you can get.

Beverly Hills also does a great job recycling food waste. More than 900



tons are collected each month – representing a remarkable diversion rate of 95 percent. The food scraps are combined with landscape clippings and turned into nutrient-rich compost that helps plants flourish and reduces the need for water. Residents and businesses may pick up a limited number of free bags of compost throughout the year.

For more information, visit www.beverlyhills.org/recycle or call 310-285-2467

It Pays to Shop Locally

Many Beverly Hills residents already support their community by buying local goods and services, and soon they'll have even more incentive to shop close to home.



Launching in March, the Shop Local monthly e-Newsletter sponsored by the Beverly Hills Chamber of Commerce offers exclusive buys, special events and select package deals for Beverly Hills residents and employees.

Sign up for the e-Newsletter at www.beverlyhillschamber.com/shoplocal

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Bark If You Love Woofstock

Roxbury Park becomes "Wiggly Field" on **Sunday, March 11** when the park site goes literally to the dogs.

Woofstock 90210, the City's annual festival for your best four-footed friend, takes place from 11 am to 4 pm.

Admission is free for well-behaved pooches on leashes and their humans. Activities to set tails a' waggin' include pet adoptions and rescues, food trucks, pet parade, demonstrations, entertainment and face (or fur) painting.



Events

Earth Day

Sunday, April 15 9:00 am - 1:00 pm Farmers' Market

Contact: 310-285-2467

Greystone Concours d'Elegance

Sunday, May 6 10:00 am - 4:00 pm Greystone Mansion Contact: 310-285-6830

For more information visit www.beverlyhills.org/calendar

For more information, visit www.beverlyhills.org/woofstock90210